I think that this type of game where is required only one tap is used more by the young population.

* Age between 10- 17 because 2 players need to play this game so is often for the kids from schools to play this on breaks with friends.



* To be realistic now, kids are competitive, like to be better than others, they are proud. So when competition and skill are required in order to win, then the game will be popular in no time.